



**SPONSOR'S PROMOTION PACKAGES**  
**"MADE IN CYPRUS" EXHIBITION**

*Platinum	*Gold	*Silver

<b>A. Pre-Event</b>				
1	Sponsor's logo will appear on WTC Cyprus, Made In Cyprus and WTCA website	•	•	•
2	Sponsor's logo on WTC Cyprus webpage will be linked to sponsor's page	•	•	
3	Sponsor's logo will appear on all circulars for the event	•	•	•
4	Mention in all press releases, advertisements and announcements locally	•	•	
5	An advertising leaflet of the sponsor will be attached on all e-mails send	•		
6	A list of all Exhibitors will be provided to the sponsor prior the exhibition	•		
<b>B. Marketing Materials</b>				
1	Sponsor's logo will be featured on the advertising/marketing materials	•	•	•
2	Advertisement in the catalogue circulated during the days of the exhibition	Full page	1/2 page	1/4 page
<b>C. On-site event</b>				
1	Sponsor will be announced during the opening of the exhibition	•	•	•
2	Sponsor's logo will be shown in rotation on TV in the foyer of the Filoxenia Conference Center	•	•	
3	Free exhibition space	18m <sup>2</sup>	15m <sup>2</sup>	9m <sup>2</sup>
4	1 Banner with logo will be printed and placed on the kiosk	•	•	
5	During the welcoming of the Trade Mission delegates a brief description profile and advertising material will be given to them	•	•	
6	After the B2B Meetings, sponsor will have the opportunity to make a 15 minute presentation to all Exhibitors and/or Trade Mission delegates of their products or services	•		
<b>D. Post-event</b>				
1	A detailed list of all Trade Mission delegates will be provided to the sponsor	•	•	
2	Sponsor's logo to remain on WTC Cyprus website	1 year	9 months	6 months
3	Mention in the WTCA Newsletter circulated to 750,000 members and affiliates worldwide	•	•	•
4	Mention in press releases and announcements	•	•	•

\*For sponsorship amounts and more details, please contact Mrs Maria Michael, Events & Relations Supervisor at +357 25 588 116.