



WORLD TRADE CENTER®
CYPRUS



Supporter:

MINISTRY OF ENERGY, COMMERCE,
INDUSTRY & TOURISM

EXHIBITION OF CYPRUS
PRODUCTS & SERVICES

"MADE
IN
CYPRUS"



9 - 11 May 2014

GENERAL INTRODUCTION

World Trade Center (Cyprus) Ltd is proudly presenting for the first time in Cyprus the Exhibition "Made in Cyprus". It is a unique way to promote, advertise and celebrate Cypriot products and services. At the same time we will promote our heritage and support local producers, industries and services.

Exhibition Dates, Time & Venue:

Friday	9 th May 2014:	18:00 – 22:00
Saturday	10 th May 2014:	11:00 – 21:00
Sunday	11 th May 2014:	11:00 – 21:00

Venue: Filoxenia Conference Center – Nicosia / Zenon Kitievs Room

Why participate as an exhibitor?

- Exhibitors will have the opportunity to promote and advertise their products to the visitors
- It is estimated that more than 3000 people will visit the exhibition
- The advertising campaign will include radio broadcast, magazine advertisements and Social Media which will help attract qualified visitors
- Emphasize exclusivity on Cyprus products and services
- Increase awareness
- Launch new products
- Generate publicity
- Survey market attractiveness
- **Through a network of over 360 World Trade Centers around the world, we expect arrival of delegates from abroad who are interested in importing Cypriot products in their countries. Through B2B meetings, carefully screened and set by World Trade Center Cyprus, exhibitors will have the opportunity to discuss business collaborations.**



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ORGANIZERS

World Trade Center (Cyprus) Ltd is a member of World Trade Centers Holdings (Cyprus) Ltd (www.wtchcy.org), under the umbrella of Nest Investments (Holdings) Ltd (www.nestco.org) recipient of the CIPA Investment award 2013. With offices in Limassol, the World Trade Center Cyprus as a member of the World Trade Centers Association, is fully integrated into a network of over 360 World Trade Centers with 850,000 affiliated companies in 95 countries on six continents.

Services offered by the World Trade Center Cyprus are the below:

- Inbound and Outbound Trade Missions – B2B Meetings
- Trade Education
- Organisation of Exhibitions & Conferences
- “Signature” Training & Business Solutions – Educational programmes
- Business Centre with serviced offices

PRODUCT AND SERVICES CATEGORIES

Processed products	Services
<ul style="list-style-type: none"> ◆ Wineries ◆ Beer ◆ Alcoholic & Non Alcoholic Beverages ◆ Honey ◆ Dairy Products ◆ Olive Oil Products ◆ Traditional Sweets ◆ Jams ◆ Delights ◆ Pasta ◆Other 	<ul style="list-style-type: none"> ◆ Universities & Schools ◆ Hotels & Resorts ◆ Real Estate ◆ Lawyers ◆ Insurance ◆ Tourism & Travel ◆ Health Sector ◆ Accounting ◆Other
Other	
<ul style="list-style-type: none"> ◆ Pottery and Paintings ◆ Embroidery and lace ◆ Jewellery ◆ Cosmetics and toiletries ◆ Apparel (Clothing, shoes, accessories) ◆ Arts & Crafts 	